



MONDAY, DECEMBER 8

- 8:00-10:30 **Registration opens:** (in Lobby) light buffet breakfast available
(Note: Embassy Suites supplies breakfast to guests as part of room)
Registration will be open throughout meeting
- 8:15-10:15 **Board of Directors Meeting** (Rivercity Room)
- 9:00 **Exhibits Open** (Atrium area)
- 10:15 - 10:30 **Morning Break**
- 10:30-12:00 **Plenary Session:** Introduction by Kris Balaji, Director, Transportation Program JACOBS
Old Sacramento Ballrooms (Central, Pacific, Steamboat)
- California Assembly Member Wilma Carter, Representing the 62nd Assembly District and Member of the California State Assembly Committee on Transportation, Chair of the Assembly Select Committee on Inland Empire Transportation
Randy Iwasaki Chief Deputy Director of Operations and Maintenance, Caltrans and Chair, Board of Directors, ITS America
Scott Belcher, President and CEO, ITS America
Jim Bourgart, Deputy Secretary of Transportation, State of California Business, Transportation and Housing Agency
Jim Misener Executive Director, University of California PATH Program and Chair, Board of Directors, ITS California
- 12:00-1:30 **Lunch:** (on Terrace) Keynote Speaker Will Kempton Director, Caltrans
- 1:30-3:00 **Special Session 1: ITS—Safety and Sustainability**
Old Sacramento Ballrooms (Central, Pacific, Steamboat)
- Moderator: Ernie Ott, VP and Western Regional Manager- Smart Data Strategies Inc.
James Arbis, Chief, Office of Outdoor Advertising, Division of Traffic Operations, California Department of Transportation - "Caltrans Outdoor Advertising Program"
Jerry Wachtel, CPE President, The Veridian Group Inc.-"Safety Issues of Electronic Billboards"
Jim Misener, Executive Director, UC Berkeley PATH Program - "VII Update on Safety"
Francis Memole, Senior VP, Iteris, Inc. -"Truck Safety from a Fleet Perspective"
Yaz Bilimoria, CEO and CTO, Mergex Group - "Safety Management and Lane Merging"
- 3:00-3:15 **Early Afternoon Break** (Exhibit Area)
- 3:15-4:45 **Special Session 2: ITS—Mobility and Sustainability**
Old Sacramento Ballrooms (Central, Pacific, Steamboat)
- Moderator: Kris Balaji Director, Transportation Program JACOBS
Hector Barron, City of Sacramento
John Wolf, Caltrans
Mike Poursartip, CEO, InfoTek
Brian Fuller, VP Engineering, Sensys Networks, "Arterial Travel Time to Enable Efficient and Sustainable Urban Transportation Management"
- 4:45-6:00 **Late Afternoon Break**
- 6:00-8:00 **Reception** light dinner at Railroad Museum in Old Sacramento (Two drink hosted bar)



TUESDAY, DECEMBER 9

- 8:00-9:00 **Registration Open:** (in Lobby) light buffet breakfast available
(Note: Embassy Suites supplies breakfast to guests as part of room)
- 9:00-10:30 **Special Session 3: ITS—Connected Travelers and Sustainability**
Old Sacramento Ballrooms (Central, Pacific, Steamboat)
- Moderator: Jim Misener Executive Director, University California PATH Program
Greg Larson, Caltrans Division of Research and Innovation
Harry Voccola, NAVTEQ
Prof. Matt Barth, UC Riverside
Casey Emoto, Santa Clara Valley Transportation Authority
- 9:00 **Exhibits Open** (Atrium Area)
- 10:30-10:45 **Morning Break** (Exhibit Area)
- 10:45-12:15 **Special Session 4: ITS Demand Management and Sustainability**
Old Sacramento Ballrooms (Central, Pacific, Steamboat)
- Moderator: Alan Clelland, Iteris, Inc.
Bill Greco, TrafficCast - "Changes in Traffic Consumption Models and Revenue Opportunities"
Caroline Rodier, UC Berkeley - "Smart Parking in San Diego"
Samuel Johnson, San Diego Association of Governments - "Revenue Opportunities in 511"
Prof. Alex Skabardonis, UC Berkeley
Ross Scheckler, Calmar - "Using Commercial Vehicle Telematics as a Highway Probe Data Source"
- 12:15-1:45 **Lunch** (on Terrace)
- 1:45-3:15 **Special Session 5: ITS—Environment and Sustainability**
Old Sacramento Ballrooms (Central, Pacific, Steamboat)
- Moderator: John Lower, Traffic & Transportation Manager, City of Anaheim
David Lively, Transportation System Management Planner, Caltrans
Prof. Matt Barth, UC Riverside
Christopher Gray, Fehr & Peers
Louis G. Neudorff, VP, Iteris, Inc. - "The Impacts of Transportation on Climate Change, and Vice Versa"
- 3:30 **Close**